

# SheSpeaks

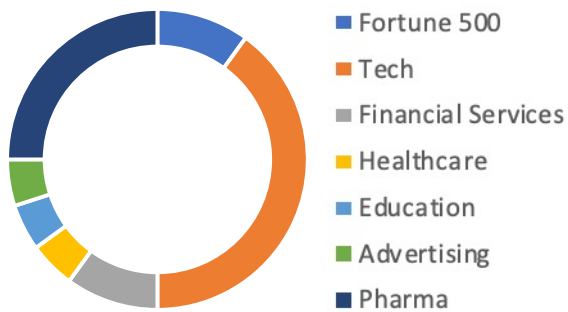
CONFERENCE | 10.14.22

Hyatt Seaport, 12th Floor  
295 Northern Avenue, Boston

*Boston's Premiere Event for Women's Leadership Communication*

## Fact Sheet

- **Co-founded in 2017** by Barbara Roche and Charlotte Dietz
- Now registering our tenth cohort
- Over 800 alumnae, including Europe and Australia
- Participants come from a wide range of industries:



## Why SheSpeaks?

### To help women rebound from the “she-cession”

We have seen far too many talented and dedicated women step away from their career as a result of the pandemic. We all need to do our part to get everyone back to work. This conference is designed to help each woman find her voice and her place at the table.

### To help more women advance to the C-Suite

Informed by the latest research on gender, leadership and communication, SheSpeaks was created to address the specific challenges women face over their career. We focus on public speaking, assertive communication, and having a voice wherever decisions are made. This program is designed for anyone who identifies as female and is looking to advance in their leadership journey.

*It's not skill-building,  
it's boss-building!*

- Chrissy Cronin, Drift

*SheSpeaks was the most  
engaging and educational  
program I've participated in.*

- Kate Talbot, Article 36  
Speaker at Arms Trade Treaty Conference, Geneva

*They sing, they dance,  
they make the day so fun.*

- Bev Walters  
Takeda Pharmaceuticals

[WEBPAGE](#)

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*Boston's Premiere Event for Women's Leadership Communication*

**Hosted by SpeakWell Partners**

## AGENDA

8:30	Registration and Continental Breakfast	12:45	<b>Business Storytelling</b>
9:00	Kickoff and Overview	1:45	<b>Selling Yourself</b>
9:30	<b>Executive Presence</b>	2:20	<b>Final Practice</b>
10:30	<b>Speaking With Authority</b>	2:40	Action Planning and Accountability Partners
11:15	<b>Guest Speaker: Monica Cost</b>	3:00	Conference Ends

## Featured Speakers



**BARBARA ROCHE,**  
Co-host  
SpeakWell Partners



**MONICA COST,**  
Guest Speaker  
The Core Value Co.



**CHARLOTTE DIETZ,**  
Co-host  
SpeakWell Partners

*"SheSpeaks offers an interesting perspective on how women can better communicate in the corporate environment. I definitely recommend it."*

- S. Gilmour, Newfound Digital

**\$499 Early Bird through 8/1 | \$599 Regular Rate**

**REGISTER TODAY!**

CONTACT: [shespeaks@speakwellpartners.com](mailto:shespeaks@speakwellpartners.com)